



# AIRUM



November 6-November 8, 2024



Bloomington, MN



[www.airum.org](http://www.airum.org)  
[airumonline@gmail.com](mailto:airumonline@gmail.com)

200+ AIRUM members



Tech-savvy + data-driven  
higher ed professionals



Excellent engagement  
+ ROI opportunities



**\$3,200**

Only 1 Top-Tier Sponsor

## Platinum Sponsor

Hands on conference workshop (max 3 hours)

Select up to 2 of the following options:

- Sponsor a breakfast
- Sponsor an evening social hour
- Webinar - not during conference (max 2 hours)

2 emails to attendees who opt-in to sponsor emails

Up to 3 free conference registrations

Use AIRUM's name and logo in materials referring specifically to Platinum Sponsorship for the AIRUM 2024 Annual Conference.

Prominent hyperlinked recognition on [www.airum.org](http://www.airum.org)

Premium exhibitor space

Full-page program layout and additional folder insert

Logo placed on conference webpage as well as in communications

Official conference attendee list of those who opt-in to sponsor communications

**\$1,800**

Up to 3 Sponsors

## Gold Sponsors

Select up to 2 of the following options:

- Host an educational or panel conference session (45 min)
- Sponsor a snack break
- Webinar - not during conference (max 1 hour)

1 email to attendees who opt-in to sponsor emails

2 free conference registrations

Prominent hyperlinked recognition on [www.airum.org](http://www.airum.org)

High-traffic exhibitor space

Half-page program layout and additional folder insert

Logo placed on conference webpage as well as in communications

Official conference attendee list of those who opt-in to sponsor communications

**\$600**

Exhibitors

## Silver Sponsors

1 free conference registration

Quarter-page program layout and additional folder insert

High-traffic exhibitor space

Logo placed on conference webpage as well as in communications

Official conference attendee list of those who opt-in to sponsor communications

**\$200**

Supporters

## Bronze Sponsors

Logo placed on conference webpage as well as in communications

Official conference attendee list for those who opt-in to sponsor communications