ASSOCIATION FOR INSTITUTIONAL RESEARCH IN THE UPPER MIDWEST

AIRUM

2026 Annual Conference

Courtyard by Marriott
Edina Bloomington Minneapolis
South Bloomington, Minnesota
November 4 - 6, 2026

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Wednesday
04 NOV 2026
12:30pm - 3:20pm

Thursday
05 NOV 2026
1:00pm - 1:50pm

General Session: Zoho for Academia:
A showcase of software use-cases for educators.

JOIN US AT A SESSION,
visit the Zoho booth, or go to zoho.com to learn more about how Zoho can support your institution.

Concurrent Sessions Feedback

Please take the time to evaluate the presentation you attended. These evaluations are used to help determine who is chosen to represent AIRUM at the National AIR Forum.

Overall Conference Feedback

At the end of the conference, please fill out this feedback form for a chance to win a $100 scholarship for next year's conference. The Board reviews every submission for new ideas.

OFFICE OF HIGHER EDUCATION

AIRUM 2026 Annual Conference

Courtyard by Marriott Edina Bloomington Minneapolis
4460 West 78th Street Circle
Bloomington, MN 55435
(952) 222-1550

Daily Schedule

Wednesday, November 4

11:00 am – 6:00 pm	Registration and check-in *Pre-Function Area*
12:30 pm - 3:20 pm	Pre-Conference Workshop *Salon B*
3:30 pm – 4:20 pm	Concurrent Sessions *Salons A, B, or CDE*
4:30 pm – 5:20 pm	Concurrent Sessions *Salons A, B, or CDE*
5:30 pm – 6:20 pm	Concurrent Sessions *Salons A, B, or CDE*
6:20 pm	Networking

Thursday, November 5

7:00 am – 12:00 pm	Registration and check-in *Pre-Function Area*
7:00 am – 8:00 am	Breakfast Buffet *Pre-Function Area*
8:00 am – 8:50 am	Concurrent Sessions *Salons A, B, or CDE*
9:00 am – 9:50 am	Concurrent Sessions *Salons A, B, or CDE*
10:00 am – 11:50 am	Panel Discussion *Salons A, B, and CDE*
12:00 pm – 1:00 pm	Lunch Buffett *Pre-Function Area*
1:00 pm – 1:50 pm	Concurrent Sessions *Salons A, B, or CDE*
2:00 pm – 2:50 pm	Concurrent Sessions *Salons A, B, or CDE*
3:00 pm – 3:50 pm	Concurrent Sessions *Salons A, B, or CDE*
4:00 pm – 4:50 pm	AIRUM Updates *Salons A, B, and CDE*
5:00 pm – 7:00 pm	Social/Networking Reception

Friday, November 6

7:30 am – 8:00 am	Breakfast Buffet *Pre-Function Area*
8:00 am – 8:50 am	Closing Remarks *Salons A, B, and CDE*
9:00 am – 9:50 am	Concurrent Sessions *Salons A, B, or CDE*
10:00 am – 10:50 am	Concurrent Sessions *Salons A, B, or CDE*
11:00 am – 11:50 am	Concurrent Sessions *Salons A, B, or CDE*

Welcome to AIRUM's 2026 Conference!

This year's conference is packed with presentations, but we have also made time for socialization among conference attendees. Sometimes the most impactful learning at conferences comes from casual conversations among colleagues, so please make a point to get to know other AIRUM members.

AIRUM 2026 Board of Directors

Colton Lunemann, President
University of Wisconsin – Eau Claire (WI)

Racquel Pickett, Vice President
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Northwestern Health Sciences University (MN)

Samuel Shanks
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Waukesha County Technical College (WI)

Want to get more involved?

Consider being an AIRUM Board Member or volunteering for AIRUM's Financial Advisory Committee.

AIRUM's Board of Directors is currently seeking applications for the following:

- 2 Board Members (3-year term: calendar year 2027-2029)
- 2 Financial Advisory Committee Members (2-year term: 2027-2028, 3-year term: 2027-2029)

New members of the Board of Directors are determined by vote of the existing Board members, which will attempt to maintain a balance of geographical and institutional representation.

To learn more and submit your application, check out the AIRUM Members Landing Page: https://www.airum.org/members-area

Board of Directors nomination

FAC nomination

Conference Menu

Starbucks coffee served throughout the morning

Breakfast, Thursday and Friday Morning

Twin Cities Breakfast Buffet

- Farm fresh scrambled eggs
- Spiced breakfast potatoes
- Handmade waffles
- Cured and smoked crisp bacon
- Seasoned ground pork link sausage
- Seasoned ground pork link sausage
- Variety of assorted breakfast muffins and artisan breads
- Pure maple syrup, fruit preserves and whipped sweet cream butter
- Orange juice
- Starbucks roasted coffee
- Selection of herbal teas

Lunch, Thursday at Noon

Minnesota Buffet

- Leafy green garden salad
- Chicken wild rice soup
- Herb crusted roasted chicken with roast jus lie
- Old fashioned pot roast with gravy
- Whipped mashed potatoes
- Seasonal fresh vegetables
- French baguette w/ whipped sweet cream butter
- Chocolate bundt cake
- Starbuck roasted coffee
- Selection of herbal teas

Reception, Thursday Evening

- Bruschetta
- Fresh fruit skewers
- Caprese skewers
- Elote cups
- Shrimp cocktails
- Grilled and raw vegetables
- Chicken satay
- Spanikopita
- Bacon wrapped dates
- Cash bar

Wednesday, November 4, 2026			
Pre Conference Workshop 12:30-3:20 pm			
Salon	Title	Presenter(s)	Description
B	Fireside SaaS: An Open Conversation on Data, Workflows, and the Tools Behind Them	Zoho	Pull up a chair for a relaxed, conversation-driven session on how software can support the work of institutional research and higher education teams. Rather than a product demo, we'll share how Zoho tools can help connect data, streamline workflows, and surface insights, then open the floor to your questions and experiences. Come ready to swap ideas about what's working, what isn't, and what you wish your systems could do. Whether you're exploring new tools or just curious how others are tackling common challenges, you'll leave with fresh perspectives and practical ideas to take back to campus.
3:30-4:20 pm			
Salon	Title	Presenter(s)	Description
A	North Star Promise: Early Indicators from Minnesota's Tuition-Free Grant Program	Nicole Whelan Steve Rogness	Equity-mindedness challenges institutional researchers to turn the analytic gaze from students toward institutional practices and structures. But what does that mean for everyday IR/IE work? This session explores what counts as institutional evidence and offers practical ways IR/IE office can expand inquiry beyond student-level data to better understand and address inequitable outcomes.
B	Demystifying AI	Russell Dahlke	AI is often discussed through extremes: an inevitable revolution, an existential threat, a plagiarism machine, or a magical productivity tool. This session moves beyond hype and fear by giving participants a practical, accessible mental model of what AI is, the different kinds of AI, how they "think", why they succeed or fail, and how to use it responsibly and effectively.
CDE	New Member Session	Jon Enriquez	Are you new to AIRUM? Are you new to the IR/IE profession? This is a great first session for newcomers to learn what the field and AIRUM are about. You will hear stories from seasoned veterans and get advice on how you can become a great data analyst in higher education.
4:30-5:20 pm			
Salon	Title	Presenter(s)	Description
A	Building Student Success Data Pipelines and Predictive Models	Nate Meath Bayram Tokayev Peter Radcliffe	A small two-person team in the University of Minnesota's Office of Undergraduate Education maintains a term-to-term student persistence model to identify potential leavers. We outline our end-to-end modeling process using tools available to most analysts at both large and small institutions. We review our data pipeline and discuss challenges we've faced including data leakage, longitudinal variable consistency, and missing data.
B	We made an Institutional Analysis-wide AI Working Group: How did it go, what did we learn, and what's next?	Jonathan M. Brown	The University of Minnesota recently created its first Institutional Analysis AI Working Group, charged with investigating how to situate IA in the broader AI landscape, responsibly. We tackled this via three fronts: (1) Current AI usage within IA, (2) Technical tool exploration, and (3) Ethical and policy considerations. In this talk, we share how it went and what we learned.

CDE	From Fragmented Data to Coordinated Capacity: Building an Institutional Data Strategy	Beth Ellie	Disconnected definitions, reports, systems, and responsibilities undermine trust and limit analytics, automation, and institutional decision-making. Using Mid-State Technical College's FY27–FY31 Institutional Data Strategic Plan as a case study, this session demonstrates how cross-functional planning, governance, and phased implementation can build institutional data capacity. Participants will identify adaptable principles and a practical first step for advancing data strategy at their institutions.
5:30-6:20 pm			
Salon	Title	Presenter(s)	Description
A	Beyond the Baccalaureate: Undergraduate Research Participation and Post-Baccalaureate Educational Attainment	Olena Horner Ronald Huesman Peter Radcliffe	Examining 156,218 baccalaureate graduates, this study investigates whether participation in a paid, faculty-mentored Undergraduate Research Opportunity Program (UROP) is associated with post-baccalaureate educational attainment. Controlling for GPA, UROP strongly predicts further education, more than doubling the odds for both non-Pell students (OR=2.33) and Pell students (OR=2.03). Findings highlight undergraduate research as a potential equity pathway and institutional strategy.
CDE	Exploring Supply & Demand for Seat-Supply in General Education	Samuel Shanks	"How many seats do we need for that Gen Ed category? Do we have enough?" This presentation details the development and results from a supply & demand analysis that assessed student needs with relation to a specific General Education requirement. The results were surprising and cast light into the complexities and inefficiencies of how one university delivers General Education.

Thursday, November 5, 2026			
8:00-8:50 am			
Salon	Title	Presenter(s)	Description
A	Who We Are and Where We're Going: A Panel Discussion on the Past, Present, and Future of IR	Viktor Brenner Jon Enriquez Nichole Peterson Ryan Paulus	This panel looks to provide people new to IRE an opportunity to hear from experienced field veterans. Panelists will provide their insights into how people new to IRE can set themselves up for success and what new challenges are coming to the field. Panelists have a combined 75 years of experience in higher education, and each has led their respective IRE departments.
B	The Accessibility Checklist: tools and resources for making IR reporting ADA compatible	Jess Clayton	Under updated ADA and HHS mandates, higher education institutions must make all digital content screen-reader accessible by spring 2027. This session helps IR offices navigate these compliance challenges. The presentation includes strategies for minimizing PDF remediation time, design best practices for creating compliant interactive data visualization, and a checklist (developed and applied at UW-Whitewater) to update existing dashboards.
CDE	Who Tells the Data Story? Balancing AI and Human Judgment	Kristina Church	AI can summarize data, suggest charts, and draft narratives in seconds, but does that make the story better? This session explores where AI can support data storytelling and where human judgment still matters. Participants will leave with practical ideas for using AI to strengthen, not replace, thoughtful, accurate, and audience-centered communication.

9:00-9:50 am			
Salon	Title	Presenter(s)	Description
A	IPEDS, College Scorecard, and AI: Using LLMs to Leverage Federal Data	Garrett Soper	This presentation demonstrates how AI can accelerate the development of dashboards that use federal data from IPEDS and College Scorecard to contextualize a university's position within the higher education landscape, manage risk, and identify trends. I plan to demonstrate how I've leveraged AI to build the layout, structure, and appearance of HTML dashboards using publicly available data. I plan to show how I gathered data from IPEDS and College Scorecard, cleaned the data for use by AI, and verified the data's accuracy after engaging with AI to build the HTML and JavaScript structure and functionality of the dashboard. I plan to do this using several dashboards developed for stakeholders at the University of Wisconsin-La Crosse. I will discuss tools and strategies for using federal data with AI, leveraging the human skills of data contextualization and verification, and the ability of AI to quickly iterate and generate code to create compelling and aesthetic dashboards.
B	Professional Development at Any Stage	Jon Enriquez Meredith Fergus	People enter the IR profession from many different backgrounds. Some start with technical capabilities, or research skills, or prior service to their college or university. Therefore there is no single path for identify appropriate professional development. This session will use Patrick Terenzini's organizational intelligence framework to help identify opportunities for professional development for all professionals at any stage.
CDE	How Peer Institutions Achieve Strong Response Rates	Francois Beneteau	Higher education institutions depend on course evaluations and campus surveys to guide teaching, planning, and student experience. Low response rates weaken confidence in those decisions. This session shares proven strategies from peer institutions and findings from Explorance’s Global Response Rates Tournament, highlighting key participation drivers, essential versus differentiating tactics, and practical approaches campuses can use to boost response rates while preserving trust and data quality.

Panel Discussion

Bringing AI to Life….or at Least to Work

10:00-11:50

Russell Dahlke is a Senior Research Associate in the System Institutional Research Office at Minnesota State, where he supports postsecondary Career and Technical Education reporting and continuous improvement under the federal Perkins V program. He serves on Minnesota State's Technology Council, AI Committee, and chairs the subcommittee focused on emerging AI research and implementations. He earned a Bachelor's degree in Mathematics and Economics from Bemidji State University, with several minors including Computer Science. His Master's program in Econometrics & Operations Research at Maastricht University shared a department, instructors, and coursework with the Data Science & Artificial Intelligence program. His interest in AI began during his computer science coursework which introduced him to machine learning concepts. At Maastricht, his curiosity led him to independently complete assignments from the paired program. Although he does not routinely use AI in his institutional research work, he regularly uses it in his hobby of indie game development. His dream sabbatical project is to apply econometric and machine learning methods to develop a student retention model.

Beth Schaefer is Director of the Institute for Professional Development at Metropolitan State University, where she helps organizations build workforce skills through customized training, workshops, and professional development programs. Beth is not an AI engineer, data scientist, nor futurist. She is a leader trying to meet organizational goals, support her team, and make sense of the rapidly changing world of work, just like many other managers. When she encounters a skill gap, she either learns about it herself or finds someone smarter than she is to teach it as part of her program. That curiosity led her to write the *AI in the Workplace* blog series, which is designed for leaders and employees who feel like everyone is talking about AI while they're still trying to figure out where to start. Her work focuses on practical frameworks, thoughtful questions, and realistic ways organizations can explore AI without pretending to have all the answers. She also used AI to fine-tune this bio. www.MetroStateIPD.org

Angel Radick is the Data and Reporting Analyst in the Assessment and Institutional Effectiveness department at Northwestern Health Sciences University. She brings a deep commitment to continuous improvement and a passion for using data and emerging technologies, including artificial intelligence, to enhance student success and institutional decision-making. In this role, Angel expands the university's capacity for meaningful analysis and high-impact, timely reporting. She holds an MBA with a concentration in Business Analytics from the University of North Carolina at Pembroke, where she built a strong foundation in research, data analysis, and strategic reporting. Angel has extensive experience in institutional effectiveness, having previously led data-informed initiatives at another higher education institution, often in the absence of a centralized dashboard. That experience sharpened her understanding of the inefficiencies and risks posed by fragmented data systems. In her current role, she played a key role in implementing real-time dashboards that provide actionable insights on critical metrics such as enrollment and retention. She also leverages AI-assisted tools to streamline analytical workflows, support qualitative data analysis, and accelerate the delivery of actionable insights to stakeholders.

Dr. François Neville is an Associate Professor of Computer Science at Bemidji State University, where he has served on the faculty for 15 years. He earned his doctorate in Spatial Information Science from the University of Maine–Orono, where his research focused on applying neural network models to predict ocean currents in the Gulf of Maine. Today, Dr. Neville's scholarship centers on artificial intelligence, machine learning, and the practical implementation of emerging technologies in higher education. His current work examines how generative tools and intelligent agents enhance student engagement, personalized learning, and instructional delivery. At BSU and across the region, Dr. Neville actively collaborates with colleagues to guide data-driven, effective, and ethically sound AI adoption in academic settings.

1:00-1:50 pm			
Salon	Title	Presenter(s)	Description
A	Doing More with Less: Process Improvement Strategies for Sustainable IR/IE Work	Michelle Borckardt	IR/IE offices are increasingly asked to do more with less while maintaining accuracy, responsiveness, and quality. This session shares practical process improvement strategies (e.g., Lean Six Sigma, value stream mapping, Kanban, etc.) to streamline workflows, reduce rework, and improve capacity. Attendees will leave with adaptable ideas for building sustainable, effective practices that are ready for future AI-enabled automation.
B	Closing the Student Survey Feedback Loop: Creating Short Survey Summaries for your Students	Amanda Schlegelmilch	Do students at your college get to see results from the surveys they take? We ask our students to complete multiple surveys throughout their time at our colleges, but oftentimes they don't get to see the results. Join this session to see student survey summaries as well as a customized IR website for students.
CDE	Zoho for Academia: A Showcase of Software Use-Cases for Educators	Zoho	Come join us as we explore how Zoho software solutions can provide insights, automations, and savings for educational institutions. We'll explore real-world use cases in education for tools in business intelligence and reporting, workflow automation, and others. See how these tools could enhance the work you do in education.
2:00-2:50 pm			
Salon	Title	Presenter(s)	Description
A	Survey Smarter: Coordinated Practices for Better Data and Better Decisions	Jori Nkwenti Erin Osborn	The next era of institutional effectiveness requires moving beyond business as usual. This presentation explores how Century College operationalized survey management through coordinated scheduling, standardized survey review processes, A/B tests for best response rates, and strategic use of Qualtrics tools to improve survey practices, reduce survey fatigue, and strengthen actionable insights.
B	Moving from Assessment to Action: Using Artificial Intelligence and Predictive Analytics to Strengthen Institutional Effectiveness	Carol Okigbo Adaeze Nwaigwe	This presentation demonstrates how institutional assessment data can be integrated to support continuous improvement, identify learning trends, predict achievement gaps, and provide faculty with actionable insights for evidence-based curriculum and instructional decision-making. This session presents a proposed framework for integrating artificial intelligence and predictive analytics into student learning outcomes assessment at Minnesota State University Moorhead.
CDE	The Near Future in Institutional Research	Nancy Floyd	This session will address certain and likely outcomes in the next 3-5 years of institutional research practice and will give participants tips and items to watch in the coming months.

3:00-3:50 pm			
Salon	Title	Presenter(s)	Description
A	Just Ask: Building Natural Language Access to Accountability Data Using AI	Elli Molstad	As a proof of concept, the Universities of Wisconsin Office of Policy Analysis and Research (UW-OPAR) built a Retrieval-Augmented Generation (RAG) chatbot on AWS to help users access accountability dashboard information through natural language questions. This presentation will share our approach to data preparation, system architecture, and evaluation, along with key lessons learned. Topics include using AI to support AI development, preparing and organizing data, and the critical role of metadata in chatbot performance. Attendees will also gain practical insights into working with AWS services, securing data, and managing costs.
B	From Data to Decisions: How a Campus-Wide Data Retreat Sparked a Culture of Continuous Improvement	Chris Petrie Angel Radick	This session shares how the Office of Institutional Effectiveness launched a university-wide Data Retreat to make data conversations part of the culture. Attendees will learn what worked, what we'd do differently, and how to replicate this model on their own campuses. You'll leave with practical tools and strategies that will help make improvement conversations part of daily life.
CDE	Crafting the UMN Affordability Story	Meredith Fergus	Is the University of Minnesota affordable? This question elicits a number of assumptions about cost and financial aid from all levels of leadership and external stakeholders. But what story does the data tell? This dashboard is a first attempt to present facts related to costs, financial aid and affordability for the University of Minnesota.
Dashboard Showcase and Networking 5:00-7:00 pm			
Salon	Title	Presenter(s)	Description
All salons merged	Student Retention & Graduation Shiny Dashboard	Kyle Chambers	Developed using R Shiny, an interactive dashboard tracks retention and graduation rates across incoming Fall cohorts. The tool features high-level key metrics, subgroup filtering by demographics, 4- and 6-year graduation tracking, and dynamic cohort comparisons. Additionally, a built-in profile of non-retained students highlights critical risk factors to inform targeted intervention strategies.
	From Data to Decisions: Building an Interactive Bar Passage Dashboard	Pa Thao Tracy Williams	Bar passage outcomes are shaped by a complex and changing landscape of jurisdiction policies, minimum passing scores (cut scores), exam types, and examinee performance. This project integrates national and institution-specific data into an interactive Power BI dashboard, allowing users to explore trends, compare jurisdictions, contextualize outcomes, and better support data-informed conversations about bar passage.
	A Dashboard for Organizing and Understanding Student Success Initiatives	Chris Petrie Angel Radick	Our student success initiatives, primarily early alerts and tutoring, have historically been a highly manual process, typically reliant on a single person, and lacking data tracking and reporting. The Student Success Dashboard resulted from collaboration with Student Affairs leadership to redevelop our student success initiatives and processes to provide actionable insights, responsive reporting, and a more effective student support system.

	How to Construct a Useful HIPs Dashboard	Jess Clayton	This dashboard presentation introduces an innovative approach to presenting information on student participation in High-Impact Practices (HIPs). Attendees will learn efficient methods for data collection and long-term tracking. In addition, the presentation will discuss design choices that empower HIP directors to access insights independently, while significantly reducing ad hoc data requests from HIPs programs.

Friday, November 6, 2026			
9:00-9:50 am			
Salon	Title	Presenter(s)	Description
A	Utilizing Predictive Analytics to Inform Strategic Student Outreach: Lessons from the UMN Twin Cities Pulse Survey	Rachel McKessock Nathan Meath	What began as a pilot project in 2021, the "Pulse Survey" has become standard operational procedure at the University of Minnesota Twin Cities. Originating as a cross-office collaboration, this initiative leverages a custom predictive retention model to identify at-risk students and guide targeted outreach at a critical point in the semester. This presentation details the project's evolution from inception to present day, highlighting significant scale-ups, operational workflows, and student success outcomes. We will candidly review implementation challenges, key lessons learned, and future steps—offering takeaways adaptable to institutions using both custom and out-of-the-box platforms
B	Peeking Around the Corner: How to Construct a Five-Year Enrollment Forecast	Jess Clayton	This presentation explores a practical, spreadsheet-based framework for forecasting five-year college enrollment without complex statistical modeling. By combining institutional retention rates with high school demographic data from the Wisconsin and Illinois Departments of Public Instruction, we isolate geographic trends to project future matriculation. Attendees will learn to build forecasts based on the status quo using weighted five-year averages and trend adjustments.
CDE	Better Dashboards, Faster: Using AI to Support Design, Development, and Decision-Making	Michelle Borckardt	This session explores how AI can support the design and delivery of strategic institutional dashboards. Using an Outcomes-Based Funding dashboard as the primary example, the presentation will demonstrate how AI supported a rapid literature review, dashboard mockup, SQL coding, dashboard data validation, troubleshooting, and refinement. Attendees will leave with practical ideas for using AI to strengthen their dashboard development workflows.

10:00-10:50 am			
Salon	Title	Presenter(s)	Description
A	Minnesota SLEDS Power Users Current and Aspiring: Share and Learn	Steve Rogness Erin Osborn	In this session we will provide a brief overview of available SLEDS functionality and invite SLEDS power users to join us in a panel format to share a 5-10-minute example of their work. Attendees will learn the various ways that SLEDS users can access and analyze data to answer important questions and inform decision-making.
B	Continuous Improvement ("Kaizen") and the Art of Tableau Dashboard Maintenance	Tracy King	A review of the continuous improvement process for Year Two of our Program Audit and Review evaluation form and dashboard, which provide academic departments with annual metrics for student enrollment, instructor workload, and financial budget data. We will cover the evaluation cycle and timeline, evaluation form revisions, and updates to the metric calculations and data sources.
CDE	Building Quality Online with an AI-Powered Online Course Review System	Kerry Gregoryk	VCSU's Rubric Runner uses AI to support scalable, timely online course quality reviews. Built around an institutional rubric, the system analyzes course content and design, provides actionable feedback, supports faculty self-evaluation, and stores results that guide continuous improvement, accreditation evidence, and targeted academic support.
11:00-11:50 am			
Salon	Title	Presenter(s)	Description
A	Beyond Student Data: What Counts as Evidence in Equity-Minded Institutional Inquiry?	Angela Fitzgerald Ward	Equity-mindedness challenges institutional researchers to turn the analytic gaze from students toward institutional practices and structures. But what does that mean for everyday IR/IE work? This session explores what counts as institutional evidence and offers practical ways IR/IE office can expand inquiry beyond student-level data to better understand and address inequitable outcomes.
B	New Tools for a Persisting Mission: AI in Cooperative Extension	Maggie Afshar	This program delves into a mixed-methods research project that investigates what external and internal factors are influencing AI adoption at the research-based public-outreach organization, Cooperative Extension. The program will provide a framework to understand under what conditions organization members use AI for research, outreach, and education and why.
CDE	Projecting high school graduations for enrollment forecasting: a tale of two models	Viktor Brenner	A two-year college projected future high school graduations for enrollment forecasting. Four years later, the projections were refreshed and found to be systematically low. This presentation shares the methodology used, how it was changed and how the projections were impacted. The importance of validating projections and adjusting models in the face of new data will be discussed.

Thank you for attending AIRUM 2026

Concurrent Sessions Feedback

Use the link to submit session feedback. Each completed session evaluation will add your name into a drawing pool, with prizes given away throughout the conference.

Overall Conference Feedback

Please complete the AIRUM 2026 conference feedback using this QR code:

Responses received by 11/13/2026 will be entered in a grand prize drawing for a $100 scholarship to AIRUM 2027

SAVE THE DATE

AIRUM 2027

Courtyard by Marriott Edina Bloomington Minneapolis
November 3-5, 2027

The call for presentation proposals will go out in May/June 2026

Start thinking ahead to showcase your IE/IR work at next year's AIRUM conference!