



November 2-4, 2022

200+ AIRUM members



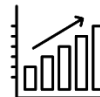
Bloomington, MN

Tech-savvy + data-driven
higher ed professionals



www.airum.org
airumonline@gmail.com

Excellent engagement
+ ROI opportunities



\$3,200

Only 1 Top-Tier Sponsor

Platinum Sponsor

Select up to 3 of the following options:

- Conference kick-off workshop (max 3 hours)
- Host an educational or panel conference session (45 mins)
- Sponsor a breakfast
- Sponsor an evening social hour
- Webinar - not during conference (max 2 hours)

2 emails to attendees who opt-in to sponsor emails

Up to 2 free conference registrations

Use AIRUM's name and logo in materials referring specifically to Platinum Sponsorship for the AIRUM 2022 Annual Conference.

Prominent hyperlinked recognition on www.airum.org

Premium exhibitor space

Full-page program layout and additional folder insert

Logo placed on conference webpage as well as in communications

Official conference attendee list of those who opt-in to sponsor communications

\$1,800

Up to 3 Sponsors

Gold Sponsors

Select up to 2 of the following options:

- Host an educational or panel conference session (45 min)
- Sponsor a snack break
- Webinar - not during conference (max 1 hour)

1 email to attendees who opt-in to sponsor emails

1 free conference registration

Prominent hyperlinked recognition on www.airum.org

High-traffic exhibitor space

Half-page program layout and additional folder insert

Logo placed on conference webpage as well as in communications

Official conference attendee list of those who opt-in to sponsor communications

\$500

Exhibitors

Silver Sponsors

Quarter-page program layout and additional folder insert

High-traffic exhibitor space

Logo placed on conference webpage as well as in communications

Official conference attendee list of those who opt-in to sponsor communications

\$200

Supporters

Bronze Sponsors

Logo placed on conference webpage as well as in communications

Official conference attendee list for those who opt-in to sponsor communications

Contact AIRUM: airumonline@gmail.com