



# AIRUM



November 5-November 7, 2025



Bloomington, MN



[www.airum.org](http://www.airum.org)  
[airumonline@gmail.com](mailto:airumonline@gmail.com)

200+ AIRUM members



Tech-savvy + data-driven  
higher ed professionals



Excellent engagement  
+ ROI opportunities



**\$2,750**

Only 1 Top-Tier Sponsor

## Platinum Sponsor

Up to 3 free conference registrations

- Conference kick-off workshop (max 3 hours)
- Sponsor signage at registration desk
- Presentation to all participants during conference (15 min)
- Host an educational or panel conference session (45 min)
- 2 Webinars - not during conference (1 hour ea.)
- 2 emails to attendees who opt-in to sponsor emails

Use AIRUM's name and logo in materials referring specifically to Platinum Sponsorship for the AIRUM Annual Conference.

Prominent hyperlinked recognition on [www.airum.org](http://www.airum.org)

Premium exhibitor space

Full-page program layout and additional folder insert

Logo placed on conference webpage as well as in communications

Official conference attendee list of those who opt-in to sponsor communications

**\$1,500**

Up to 3 Sponsors

## Gold Sponsors

- Host an educational or panel conference session (45 min)
- Webinar - not during conference (max 1 hour)
- 1 email to attendees who opt-in to sponsor emails
- 2 free conference registration

Prominent hyperlinked recognition on [www.airum.org](http://www.airum.org)

High-traffic exhibitor space

Half-page program layout and additional folder insert

Logo placed on conference webpage as well as in communications

Official conference attendee list of those who opt-in to sponsor communications

**\$750**

Exhibitors

## Silver Sponsors

- 1 free conference registration
- Quarter-page program layout and additional folder insert
- High-traffic exhibitor space
- Logo placed on conference webpage as well as in communications
- Official conference attendee list of those who opt-in to sponsor communications

**\$250**

Supporters

## Bronze Sponsors

- Logo placed on conference webpage as well as in communications
- Official conference attendee list for those who opt-in to sponsor communications